

## **Guidelines for the AURS STEM Communicator Award:**

1. The AURS STEM Communicator award is to encourage the communication of science to the public in an informative and compelling manner. Public understanding of science is critical for shared democracy, innovation, and entrepreneurship in the United States.
2. The award is open to all College of Natural Science and Mathematics undergraduates who have done a STEM (Science, Technology, Engineering, & Mathematics) research project spanning, at least, two semesters or a full summer in the year prior to the competition. “STEM” for the purposes of this award is taken to include any and all disciplines housed in the College of Natural Sciences and Mathematics at the University of Central Arkansas.
3. The STEM Communicator award is a 60-second live presentation by an undergraduate student that explains their research and why it's important in a compelling and engaging way to the general public. No slides. No notes. Only one contestant can speak per pitch. Only one pitch per contestant. You only have 60 seconds.
4. Two STEM Communicator awards of \$500 are anticipated: A judge's award and a people's choice award. The judge's award is decided by a panel from the community. The people's choice award is decided by the audience so bring your friends!
5. Register as a Contestant or Attendee to Pitch your Science as a AURS STEM Communicator on **April 20th, 2022 from 5:30-7:00PM** at UCA Downtown here: <https://www.eventbrite.com/e/stem-communicator-pitch-night-tickets-252126776977>
6. Contestants agree to participate in a pitch training session on **March 15th** in collaboration with the UCA Conductor. Watch for emails about the pitch training after you register for the April 20th event!